



Broadstone Town Council Community Survey 2026

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Version	Date	By	Reason
01	01/06/2026	CE	Proposal

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Introduction

Broadstone Town Council proposes to conduct an online and offline survey of residents to collect valuable feedback on community priorities, services, and local initiatives. This survey will provide an accessible and efficient way for residents to share their views, ensuring that The Town Council decisions reflect the needs and priorities of the community.

Purpose of the Survey

The primary purpose of this survey is to collect input from a broad cross-section of Broadstone residents regarding their experiences, needs, and expectations, but will also non-residents who visit Broadstone for work or to shop are also collected. Insights from the survey will provide evidence-based decision-making and strengthen community engagement.

Reasons for Conducting the Survey

Enhance Community Engagement:

Broadstone residents will have a convenient platform to share their opinions, particularly those unable to attend public meetings.

Identify Key Community Priorities:

Survey data will guide Town Council priorities, budgeting, councillor focus, opportunities for improvements in community facilities, and amenities.

Increase Transparency and Trust:

By gathering resident input demonstrates the Council's commitment to openness and accountability.

Methodology

- The survey will be conducted both online and offline using a secure and user-friendly platform that will be fee free. Offline completed paper surveys will be post processed into the platform for easy analysis.
- The online survey will be accessible via a secure link, paper forms will be available from the library. The survey will be promoted through leaflets located within shops and community hubs, social media channels, and community noticeboards.
- The survey will remain open for a period of 4 weeks.
- Responses will be anonymous to encourage honest and candid feedback.

Expected Outcomes

- A clearer understanding of residents' priorities, concerns, and satisfaction levels with local amenities and services.
- Reliable data to guide Town Council decisions, resource allocation, and planning initiatives.
- Identification of areas for enhancement, ensuring services meet residents' expectations.
- Policies and initiatives that better reflect the priorities of Broadstone residents.

Conclusions

Conducting a resident survey is a practical and cost-effective approach to strengthening engagement, transparency, and informed governance in Broadstone. The insights gained will play a crucial role in ensuring that Council decisions align with the needs and priorities of the town's residents.