

## Help Create the New Face of Broadstone Town Council!

Broadstone Town Council is inviting the community to help shape its identity by contributing ideas and suggestions for an official Town Council logo that will be used across council communications, publications, events, and community initiatives.

### Who Can Take Part?

Everybody is welcome to get involved. **Whether you're 8 or 80, artistic or simply passionate about Broadstone, we would love to see your ideas.**

### What Could Your Design Include?

Your ideas could reflect anything that represents Broadstone and our community, such as:

|                                        |                                    |
|----------------------------------------|------------------------------------|
| Local landmarks and places of interest | Community spirit and local culture |
| Parks, green spaces and nature         | People and community life          |
| Historical features and heritage       | Things you love about Broadstone   |

The logo can be **traditional or modern, simple or detailed**, and does not need to follow the style of a traditional crest or coat of arms. **We encourage creativity and original thinking.**

**The Only Essential Requirement...** All logo ideas must include the words: ***Broadstone Town Council***

### What Are We Looking For?

We want a logo that:

- Reflects the character of Broadstone
- Represents the community it serves
- Is welcoming, inclusive and recognisable
- Captures what makes Broadstone special
- Can be used as the official visual identity of Broadstone Town Council

Don't worry if you're not a professional designer, we are looking for **ideas, inspiration and community input**, not polished artwork!

### How to Submit Your Entry and the Deadline?

Participants will need to submit their logo drawings, sketches, digital artwork, paintings, written concepts with descriptions and any other creative ideas by **31<sup>st</sup> July 2026**. Please either;

- Hand them into Broadstone Library (for physical copies)
- Submit them online at: [contact@broadstone-tc.gov.uk](mailto:contact@broadstone-tc.gov.uk)

**Have Your Say...** This is a unique opportunity to help create a symbol that represents our town and community.

**Together, let's create a logo that truly reflects Broadstone.**

**Broadstone Town Council**

*Your community. Your identity. Your logo.*